



**GLOBAL WORKPLACE**  
Wellness Summit

# AN OPPORTUNITY TO HELP EMPLOYEES STAY WELL AT WORK AND BEYOND

OUR PARTNERSHIP PACKAGES

**Showcasing Cost Saving Strategies for Staying Well at Work  
and Beyond**

**Date: November 7-9, 2018**



**Place: College of San Mateo, CA**

We extend an invitation for you to become a partner of **The Global Workplace Wellness Summit**, a global forum for sharing the latest ideas and strategies to foster a comprehensive approach to employee, and corporate wellness.



# Does Workplace Wellness Really Help?

Wellness benefits and programs can help employers reduce the likelihood of employees developing some of the most costly health conditions, outlined in the **Society for Human Resources Management (SHRM) 2018 Employee Benefits Report**.

Join us and be remembered by the thought leaders and decision-makers who attend this event. Align your company with this global movement, to improve emotional, spiritual, physical, environmental, social, interpersonal, financial, and intellectual wellness at work.



Join the movement that supports the evolution to where workplaces contribute, rather than detract from our well-being. Together we can help reduce the indirect cost related to absenteeism down from \$1685 per employee, to much lower, and save employers billions of dollars annually.

## Global Workplace Wellness Summit Information

**Dates:** November 7-9, 2018

**Place:** College of San Mateo Bayview Events  
1700 W. Hillsdale Blvd. San Mateo, CA., 94402

**Number of Participants Expected:** 200

### Sponsorship Contacts:

Jonathan Bissell, San Mateo College  
E- [bissellj@smccd.edu](mailto:bissellj@smccd.edu) Phone: 650 574-6179

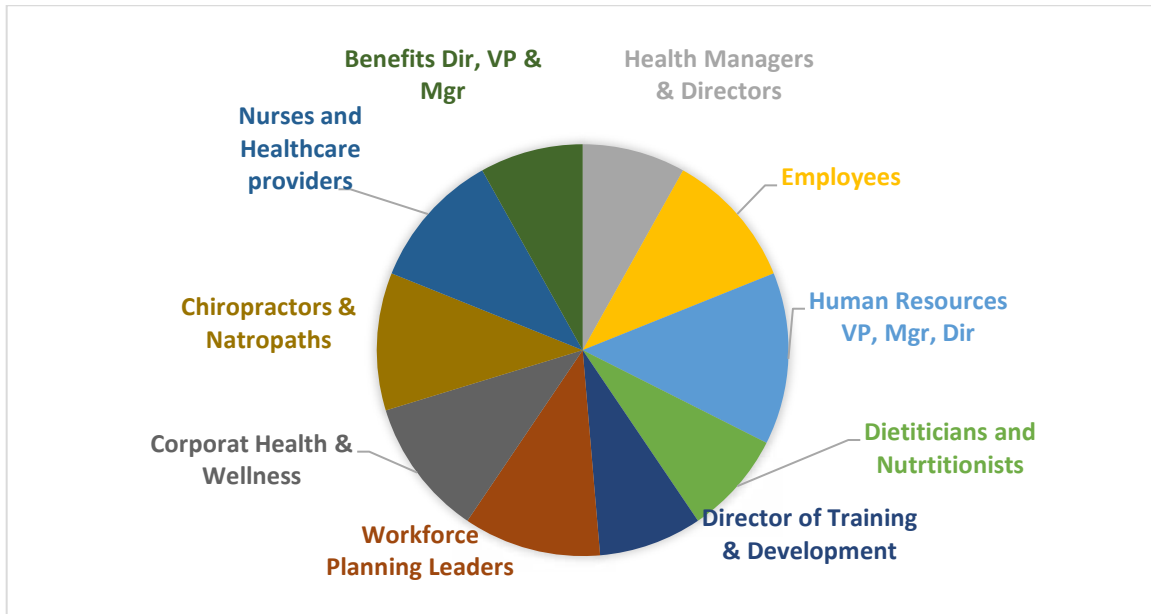
**-or-**

Joyce Odidison, Interpersonal Wellness Services Inc.  
E- [joyce@interpersonalwellness.com](mailto:joyce@interpersonalwellness.com) Phone: 204 668-5283

# About the Summit

The Global Workplace Wellness Summit (#GWWS) is a movement in response to the rising cost of health care, by fostering a total wellness approach that will equip employees and organizations with cost effective tools, and strategies to institute comprehensive wellness at work.

## Attendee Demographics:



## Down Turn in Employee Health and Wellness

Despite advances in modern medicine and technology, human emotional, interpersonal, and mental wellness continues to deteriorate, making depression the highest cause of workplace disability around the globe.

The goal of GWWS is to make available, cost saving strategies to boost workplace wellness, making it possible for more organizations globally, to implement a plan for wellness at work. As a sponsor, partner or exhibitor, you will become associated with the GWWS movement, and be provided with unprecedented opportunities to connect with participants and showcase your organization as a champion for wellness.

Each of our speakers will place specific emphasis on comprehensive wellness in their keynote presentations and breakout workshops.



## The Summit Offers Four Tracks with One Goal

Decades of practice and consultation has led to the GWWS, which focuses exclusively on wellness at work and beyond. We have identified the top issues affecting the psychological, physical, and holistic well-being of employees at work today, and have brought together a high calibre team to address them. They range from leadership, wellness, respect, processes, and structures to maintain wellness at work, covered in the following tracks.



### Track 1: Managing Your Wellness at Work

There is much that employees can do to contribute to their own wellness that when in alignment with the corporate initiatives will lead to more comprehensive and effective well-being. This track will cover:

- Reducing and managing Chronic Diseases
- Personal wellness strategies
- Mental health issues at work
- Compassion fatigue

### Track 2: Designing Viable, Inclusive, and Measurable Wellness Systems

While the tradition has been to focus on physical well-being, the acceleration of mental health diseases reminds us that humans are multi-dimensional, and our workplace wellness systems should address all those elements, and the best way to improve is by measuring your results. This track will focus on areas such as:

- Measuring your wellness program results
- Employee engagement
- Respect and wellness
- Examining a multi-dimensional system design framework

### Track 3: Increasing Employee Participation in Wellness Programs

To get maximum benefit of your workplace wellness program dollars, your employees must participate, volunteer, or be encouraged to make use of available opportunities. Low attendance and participation plague many workplace wellness programs, making not viable. You get the most benefit when all your employees can see a visual map of your workplace wellness system, and see how they fit into it, as well as how it benefits them to do so. This track will focus on areas such as:

- Creating Inclusive Workplace Wellness Systems
- Obstacles to workplace wellness Success
- Leadership and wellness
- Bullying and harassment



### Track 4: Learnings from Positive Psychology, Neuroscience and Wellness Coaching

Research informs every aspect of our lives and wellness. The field of positive psychology is less than 20 years old, yet it has made such an impact on our learning about human interactions and positivity. Neuroscience has also given us a deeper understanding of our brains and how it works in the workplace. These along with health and wellness coaching has served to inform concrete processes to accelerate behaviour change, growth, and the success for employees and leaders at work. This track will focus on areas such as:

- Neuroscience of Wellness
- Positive Psychology and wellness
- Leadership coaching
- Health and wellness coaching



## Post Summit 1- Day Training – November 9, 2018

We want to give participants an opportunity to hone their skills to implement some of the key learning gained in the 2-day summit. The 1-day training will provide an opportunity for participants to develop wellness coaching conversation skills that will aid them in transferring their learning to the workplace. They will get time to practice in the coaching labs and be coached on an appropriate action plan to implement resilience, and positive energy into their workplace. They will also gain full credits through the International Coaching Federation (ICF) that can be used towards a future coaching certification, or recertification credits towards their professional designations. Participants will complete four full coaching courses that focuses on:

- Resilience coaching
- Coaching recovery and wellness
- Wellness improvement coaching strategy
- Workplace wellness coaching conversations

**Hosted by Joyce Odidison, MA, PCC, CTD**

**Chair of the Global Workplace Wellness Summit Committee**

Joyce Odidison is one of Canada's leading Interpersonal Wellness Experts, Conflict Analyst, Coach, Author, and President of Interpersonal Wellness Services Inc. for 21 years. She is founder of the integrated nine-dimensional Wellness Improvement System® (WIS®) that enhances congruence between the brain, mindset, and relationships, for a multi-prong approach to workplace wellness. Joyce excels at improving teamwork, collaboration, and building trust capacity to revitalize the relational well-being, and resilience for teams, workplaces, groups, and communities.



## Other Summit Speakers include:



**Judith (Jodi)  
Prochaska, PhD,  
MPH – Stanford  
University**



**Enid Chung  
Roemer, PHD –  
John Hopkins  
School of  
Public Health**



**Dr. Bill Howatt –  
Behavioral  
Scientist, Canadian  
Mental Health Expert**



**Dr. Heidi Hana  
from the  
American  
Institute of stress**



**Rae Ann  
Ianniello  
Human  
Resources and  
Wellness  
Educator**



**Deborah  
Johnson,  
Creator of  
Hero Mountain**

# Comprehensive Approach of the Summit

The overall energy of the summit will be to promote comprehensive wellness.

The summit will serve to help employees and their leaders leave with an expanded version of what wellness at work could be for them.

It will expose them to ways in which to cost effectively add a wellness perspective to processes and models already in use at their organization. This approach lends to easier adoption and reduces the stress of change.



They will learn to see their work from different angles and learn how to highlight the well aspect of their days to boost mental and psychological well-being.

They will explore wellness competencies and multi-dimensional wellness to improve the success of their teams, and foster inclusiveness and more global participation in wellness programs at work.

They will also learn effective ways to easily contribute their efforts to create holistic wellness systems at work.

## WIS@WORK

**THE WELLNESS IMPROVEMENT SYSTEM®**

**Our research shows the following WIS@WORK Benefits**

<p>① <b>50% increase in safety</b> Increase physical well-being</p>	<p>② <b>30% less absenteeism</b> Improved relational well-being</p>
<p>③ <b>40% higher product quality</b> Increased customer retention</p>	<p>④ <b>50% less turnover</b> Increased resilience and trust</p>

### IMPLEMENT THE WIS@WORK COMPETENCIES

- RESPONSIBLE COMMUNICATION**  
Collaborative Management and Cultural Competency.
- SELF-MASTERY**  
Psychological Well-Being, Fostering Mental Wellness.
- ENGAGEMENT**  
Relational Leadership Strategy, Job Satisfaction, Knowledge Sharing.
- INTERDEPENDENCE**  
Corporate and Employee Respectful Workplace, Diversity and Social Responsibility.

- INTEGRITY**  
Corporate and Employee Reputation, Purpose and Vision.
- CAPACITY BUILDING**  
Continuous Learning Culture of Accountability.
- INNOVATION**  
Corporate Financial Strength, Transformation and Change Management.
- VIBRANCY**  
Physical Activity and Nutrition, Labour Legislations Compliance, Physical Safety.

**RESILIENCE**  
Interpersonal and Relational Well-Being, Positive Vibrations, Belonging, Empowering, Employee Assistance Program (EAP)

© Interpersonal Wellness Services Inc

# Our Sponsors



## The Global Workplace Wellness Summit is a Movement to Foster Multi-dimensional Wellness at Work that truly pays dividends.

We will continue to share this goal in all our future events to help create psychological, physical and holistic wellness for people at work globally. Below is a list of the summit future events, through which we look forward to working with all our partners and supporters of wellness at work:

## Future GWWS Events

Event Date	Event Type	Expected Participants
February 2019	Winter Online Summit	500
May 2019	Spring Online Summit	1000
July 2019	Live Asian Summit Malaysia	500
November 2019	Conference	500



# Sponsorship and Partnership Levels

## Do You Have a Message for an Audience That Cares About Wellness?

This year's exhibitors, partners, and sponsors will receive maximum exposure on the summit website, and in **our unique sponsor/exhibitor showcase, on Day 1 of the summit where we will share your 30-second video to all attendees.** You will also [receive local and global exposure to your services, products, or causes everywhere the Summit is marketed, should you desire.](#)

Our speakers and partners all have networks on social media and on to their mailing list, that will put you in front of more than 100,000 potential new contacts globally, who already know and trust our speakers.

## Partnership Opportunities

### 1. The Registration Desk Partner

The registration desk will be on display to everyone who attends this year's summit. Most attendees take their conference photos at the registration desk, this means a picture of your logo along with the GWSS will be in pictures taken by every participant at the summit. The Summit Committee would like to invite your organization to sponsor this year's summit Registration Desk. As you know, a picture is worth a thousand words and the impact can be long-lasting in terms of customer loyalty and the impressions of your organization.

### 2. The 2018 GWWS Tote Bags Partner

The tote bags will be handed out to everyone who attends this the summit, with gifts from all our sponsors. As you know, these bags live on long after the event, as participants take them back home to their offices and homes to share with family and colleagues, providing more opportunities to promote your logo, alongside that of the GWWS. It would make a great impression on all those who see your organization so invested in workplace wellness and may also motivate your own employees to a higher level of commitment.

### 3. Roundtable Hosts

Roundtable hosts will lead a roundtable discussion to share expert knowledge and best practices from their organization. Hosts are recognized at the Summit.

### 4. Reception Evening Celebration Partner

Host the evening celebration at a local hotel for all delegates and gain visibility among the attendees, and speakers as they celebrate the global workplace wellness summit in an elegant reception. This package will give you the opportunity to address the attendees from the podium.

### 5. Well-being Partner

As the well-being partner you will have an opportunity to gain brand exposure while you lead the participants through a series of mindfulness pauses, reflections, and stretching exercises to facilitate a relaxation and boost energy throughout the day.

#### 6. Keynote Partner

As a keynote partner, you will have an opportunity to meet the keynote speaker in a VIP lunch or breakfast session to ask your questions. You will also get signed copies of the speaker's published book and to introduce the speaker at the summit.

#### 7. Marketing Partner

You will be known as the marketer of the #GWWS. This is an opportunity to showcase your organization in this space and gain new following and clients. You will be personally introduced to all the speakers, media outlets. Have opportunity to connect with talk show hosts, podcasters, bloggers and all partners and sponsors of the GWWS. You will also be the provider of the summit's social media connector to share the happenings of the pre and post summit. Raise your brand awareness and position or launch a yourself in this market.



**Paul Osincup, Comedian and Plenary  
November 7, 2018**

#### 8. Promotional Partner

Boost your brand by becoming a promotional partner of the Summit. Promotional partners will influence 10 or more attendees to register and attend and will receive recognition and credit on the Summit website.

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## Trade Show Exhibit

### Want to be seen at the GWWS?

This is an opportunity to showcase your program and products that are a solution or options for workplace wellness. Position yourself as a contender in this industry by displaying your solution at the summit.

**Get an exhibit booth- Value \$2600.** (Note: Your exhibit booth staff will receive a full day conference pass which gives them access to the keynotes, break out sessions and meals).

**All sponsors, partners, and exhibitors can purchase additional passes for employees and team at \$599 each**

# Sponsorship Packages

Sponsor Categories	Value	Additional Benefits
<p><b>RECEPTION EVENING CELEBRATION PARTNER</b></p> <p>Keynote speaker at the evening reception on November 8, 2018.</p> <p>Includes two complimentary registrations, and exhibit booth (supply your own ad copy for distribution)</p>	<p>USD \$15,000</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Name included in official agenda</li> <li><input type="checkbox"/> Full page ad in the delegate directory</li> <li><input type="checkbox"/> Complimentary mailing list of 2018 attendees</li> <li><input type="checkbox"/> Marketing information added to participant tote bag</li> </ul>
<p><b>DIAMOND TOTE BAG</b></p> <p>Exclusive sponsorship of the beautiful tote bags, with the GWWS logo on the side and your company logo on the other, distributed to all delegates.</p> <p>Sponsorship includes registration and one exhibit booth.</p> <p><i>(supply a half-page copy for directory)</i></p>	<p>USD \$8,000</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Product inclusion in the tote bag</li> <li><input type="checkbox"/> Name included in official agenda</li> <li><input type="checkbox"/> Prominent signage as tote bag sponsor during Summit</li> <li><input type="checkbox"/> Full page ad in the delegate directory</li> <li><input type="checkbox"/> Prominent identification as an Awards Sponsor</li> </ul>
<p><b>REGISTRATION DESK PARTNER</b></p> <p>Exclusive sponsorship of the registration desk, with one Summit registration, and an exhibit booth</p>	<p>USD \$6,500</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Prominent signage at the registration desk during both days of the Summit</li> <li><input type="checkbox"/> Opportunity to include a gift in the tote bag</li> <li><input type="checkbox"/> Name included in official agenda</li> <li><input type="checkbox"/> Half- page ad in the delegate directory</li> </ul>
<p><b>DELEGATE DIRECTORY</b></p> <p>Exclusive sponsor of the delegate directory.</p> <p>Includes one Summit registration, and exhibit booth</p> <p><i>(supply a half-page copy for directory)</i></p>	<p>USD \$5,000</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Back cover ad and half-page, four colour ad in the delegate directory</li> <li><input type="checkbox"/> Company name on the footer of each page</li> <li><input type="checkbox"/> Opportunity to include a product in the tote bag</li> </ul>

<p><b>KEYNOTE PARTNER</b></p> <p>Introduced your keynote speaker and attend a VIP breakfast or lunch during the Summit, and reception.</p> <p>Include one registration</p>	<p>USD \$4000</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Opportunity to share literature or products with attendees of the workshop</li> <li><input type="checkbox"/> Presentation included in the agenda and available on the GWWS website</li> <li><input type="checkbox"/> Prominent signage outside of meeting room</li> <li><input type="checkbox"/> quarter-page ad in delegate directory</li> </ul>
<p><b>KNOWLEDGE WORKSHOP PARTNER</b></p> <p>Do you have a message, product or service you want to showcase at the Summit?</p> <p>Includes one registration</p>	<p>USD \$3500</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Display collateral material and product samples for delegates during the break</li> <li><input type="checkbox"/> Opportunity to provide a gift in tote bag</li> <li><input type="checkbox"/> Prominent signage as Energy Break sponsor</li> <li><input type="checkbox"/> Acknowledgement as a workshop sponsor during the Summit</li> </ul>
<p><b>WELL-BEING PARTNER</b></p> <p>Sponsorship for one of the energy breaks during the Summit.</p> <p>Includes one registration at 50 percent discount.</p>	<p>USD \$3500</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Display collateral material and product samples for delegates during the break</li> <li><input type="checkbox"/> Opportunity to provide a gift in tote bag</li> <li><input type="checkbox"/> Prominent signage as Energy Break sponsor</li> <li><input type="checkbox"/> Acknowledgement as an Energy Break sponsor in the agenda</li> </ul>
<p><b>MARKETING PARTNER</b></p> <p>Be the official sponsor of the #GWWS and receive personal introduction to all our partners, be seen as a go to marketer in the field.</p> <p>Includes one registration at 50 percent discount.</p>	<p>USD \$6000</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Display collateral material and product samples for delegates during the break</li> <li><input type="checkbox"/> Opportunity to provide a gift in tote bag</li> <li><input type="checkbox"/> Prominent signage as the marketing partner of the summing</li> <li><input type="checkbox"/> Acknowledgement as on stage</li> </ul>

ALL Sponsors - Receive the following Sponsorship and partners receive the following privileges:

Logo, company profile and link on [globalworkplacewellnesssummit.com]

- ✓ Logo on all GWWS email communications
- ✓ Inclusion in GWWS press releases
- ✓ Introduction on the main stage during the summit
- ✓ **Breakfast Keynote Passes - Value \$390 for both days**

